

PRO MON TORIO

Paulo Perloiro
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Paulo Perloiro received an MArch from the Faculty of Architecture of the Technical University of Lisbon in 1988.

Between 1987 and 1990 he worked in the property division of Sonae Sierra, involved in searching for investment opportunities and assisting the management team in setting up feasibility studies for major acquisitions.

Since then he has focused on retail design and has been involved in numerous large-scale projects. In this capacity, he has truly become a leading authority in the field.

As an expert in retail design, he has lectured extensively worldwide at universities, corporations and professional institutes, advising leading clients and investors in the development of evolving retail design concepts, moving on to complex mixed-use programmes that require a holistic understanding of the various components.

In the past decade he has been based in Qatar and worked extensively in the Middle East, namely in Kuwait, Oman, Saudi Arabia and the United Arab Emirates, in addition to India, Russia, Malaysia and Vietnam.

He is currently working on a design-and-build commission for the largest mixed-use ensemble in Pakistan, in the city of Lahore.

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